NETWORKS:
Wanted, Needed, Used, and Seduced

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NETWORKS / FEDERATIONS / COALITIONS

ARE ORGANISATIONAL STRUCTURES
- voluntary
- transparent
- independent
- self-governing
- non profit distributing
- private & non-governmental

PERFORM FUNCTIONS
- value guardian
- social innovation
- community building
- social capital development
- expressive & leadership role
- advocacy & problem identification

FUNCTION ON PREMISES
- mobilize time & resources
- fulfill quasi-public functions
- operate in the public interest
- deal with vulnerable populations
- enjoy special tax & other benefits

BECAUSE THEY ENJOY LEGITIMACY & PUBLIC TRUST

should not be taken for granted

has to be earned from the beginning & safeguarded permanently

enabled by GOOD GOVERNANCE

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WHY are NETWORKS WANTED?

For MORE

Power
Impact
Legitimacy
Capacity
Representativeness
Expertise
Reach out

THE PEOPLE DON'T KNOW THEIR TRUE POWER.
WHY are NETWORKS NEEDED?

To **BE**

Stronger
Consulted
Heard
Listened to
Considered
Sharing &
Learning

Sometimes the thing that is holding you back...

...is all in your head.

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WHY are NETWORKS USED?

To communicate better

VIA ARCFLY
WHY are NETWORKS USED?

To motivate organizations, people, and decision makers.
WHY are NETWORKS USED?

To identify choices, test models, develop and share good practices
WHY are NETWORKS USED?

To represent interests
To legitimate decisions or processes

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WHY are NETWORKS USED?

To change perspectives
HOW can we build SUCCESSFUL NETWORKS?

- What I planned.
- what happened.
HOW can we build SUCCESSFUL NETWORKS?
WHY are networks SEDUCED?

BECAUSE

They depend on too many factors
WHY are networks SEDUCED?

BECAUSE

They have too little control

DON'T BURN YOUR OPPORTUNITIES FOR A TEMPORARY COMFORT.
WHY are networks SEDUCED?

BECAUSE

They are treated like any other NGO
WHY are networks SEDUCED?

BECAUSE

They are judged by too many standards
PITFALLS of NETWORKS

1. Failure to manage differences of views & opinions internally
2. Disengaged membership
3. Limited or no transparency
4. Real or perceived political affiliation of associated individuals
5. Real or perceived lack of participatory mechanisms for membership engagement
6. Disproportionate egos of member organisations and/or associated individuals
7. Unbalanced investment in advocacy & policy work vs. membership services & development
The MUST HAVE ingredient(s) for SUCCESSFUL NETWORKS

1. Transparency & Legal Compliance
2. Sustainable & Ethical Funding
3. Strong & Committed Members
4. Visionary Leadership
5. Sustained Advocacy & Policy Work
6. Documented Impact
7. Effective & Creative Use of Limited Resources
8. Relevant Alliances & Partnerships

Good Governance

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